

**City Manager's Report****January 8, 2019 City Council Meeting****Prepared by:** Matt Lishman, Interim Director of Community Services**Item #: 12.7**

**Subject:** Adopt a resolution approving changes to the roles and responsibilities of the Community Pride Committee Volunteers.

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**Purpose:** To update the existing resolution (No. 7772) to improve upon the efforts made by Community Pride volunteers.

**Background:** Community Pride was established as an official City Committee in 1990. Since then, this group of dedicated volunteers has planted and nurtured gardens throughout the City; along Broadway, Main Street, the Highway 50 corridor, the Trail/Creek and Gold Bug Park. Currently, there are eleven adopted gardens, and the Committee has other spots available for adoption. Committee volunteers have also created three murals located within town.

**Discussion:**

In an attempt to reduce time commitments, allowing more energy to be placed on beautification projects, the Committee is recommending existing board appointments be removed from the resolution. The intent is not to disband Community Pride but to reallocate time and effort spent attending monthly meetings into time spent working in the gardens.

Under the revised resolution the following conditions and expectations will be established:

1. **Organization:** Under the direction of the Director of Community Services or his/her appointee, volunteers will assist staff with the following:
  - a. Creation of new landscape and art projects throughout the City
  - b. Maintenance of existing landscape and public art
  - c. Recruitment of volunteers
  - d. Fundraising to support Community Pride efforts
  - e. Promotion of existing gardens and public art
2. **Procedure:** All new Community Pride projects shall be subject to the review and approval by the City. Upon submittal, the City shall act to approve, deny, or revise the recommended projects and/or programs which are subject to a finding of consistency with all other City approved plans and standards.
3. **Standards:** All gardens, artwork, adopt-a-spots, or other projects and programs, shall be subject to minimum standards which shall be established with all projects. Said standards shall be incorporated with the individual project or program description as approved by the City.
4. **Funding:** Funding for Community Pride projects and operations may be derived from fundraising efforts by Community Pride volunteers. The City may, at the sole discretion of City Council contribute funds to Community Pride.

**Options:**

1. Leave the Committee as is.
2. Look into other options for the Committee.

**Cost:** Any costs associated with the proposed change to the Committee are negligible.

**Budget Impact:** The City maintains two trust accounts on behalf of Community Pride. The balances for each account are as follows:

Community Pride Trust Account (ongoing maintenance of exiting gardens and murals): \$3,645  
 Monument Garden Trust Account (dedicated for future improvements within the garden): \$1,680

The amount of activity within each account fluctuates from year to year. Fluctuations are the result of fundraising efforts made by Community Pride volunteers and the cost of materials and supplies used to maintain the gardens. The City's General Fund makes an annual contribution of \$1,500 to the Community Pride Trust Account. The \$1,500 contribution was included in the adopted Fiscal Year 2018-2019 General Fund Budget.

The City also maintains the Highway 50 Landscaping Mitigation project (CIP #41208) which is dedicated for future improvements to Highway 50 Corridor Gardens and has a budget balance of \$12,070.

**Recommendation:** Adopt a resolution approving changes to the roles and responsibilities of the Community Pride Committee Volunteers.



M. Cleve Morris, City Manager



Matt Lishman, Interim Director of  
Community Services



Dave Warren, Assistant City Manager/  
Director of Finance

**Attachment 1:** Resolution

**Attachment 2:** Resolution 7772